



CORELDRAW UNLEASHED



User Conference July 9-12, 2008

Phoenix • Arizona

The
BIGGEST

**Productivity Boost you'll find in
the World of CorelDRAW.**

We'll also have a wide variety of output devices available! We'll show you all the different ways people are using the CorelDRAW Graphics Suite to make money in the real world.



**For more information:
visit coreldrawunleashed.com or call 800-736-8973!**

CorelDRAW Unleashed User Conference 2008 Pricing

Since 1993, Unleashed Productions has been producing CorelDRAW training that gives users a lot of bang for their bucks. With CorelDRAW Unleashed, there is now a user conference that gives you the biggest productivity boost you'll find in the world of CorelDRAW.

- Registration for the CorelDRAW Unleashed User Conference is \$799. You can secure your seat and lock in the price with a signed company purchase order or a credit card used as a guarantee. In either case, your balance would then be due for the conference in thirty days.
- Attendance at one of our optional two-hour Crash Courses on Wednesday, July 9, is available for \$99 per course. There is also a four-hour Crash Course priced at \$179.
- Booking your suite at the Arizona Grand Resort before June 9, 2008 guarantees you a fantastic conference rate of just \$139 per night. After that date, the resort will book suites on a space-available basis but will not guarantee the conference rate. Call (877) 800-4888 or (602) 438-9000 and identify yourself as a CorelDRAW Unleashed attendee.

Included in your conference fee:

- Access to all seminars and workshops Thursday-Saturday. You do not need to commit to one of the four seminar tracks or sign up for sessions ahead of time. You pick and choose as you go, and the CorelDRAW Unleashed Conference Guide includes information about all seminars, including the ones you do not attend.
- Unlimited access to the 1:1 Expert Station, our drop-in, hands-on, technical support center, open from Wednesday afternoon clear through until Saturday close.
- Our robust 200-page Conference Guide and DVD, providing comprehensive information on all of the presentations offered, as well as valuable supplemental notes, useful applications, and other resources and literature.
- Breakfast every morning and full sit-down lunch each day.
- Eligibility to win one of dozens of prizes that we award throughout the event.

Making the Conference Investment Pay Off!

How much have you invested in the equipment you use for your business? How much does it cost you if there is a mistake in your graphics? Our goal at the conference is to give you the information you need to maximize your equipment investments and minimize errors that cost you money. Many of our

staff of experts are working graphic designers who have mastered the fastest ways to create awesome artwork for their clients and they are coming to share their expertise with you. Let's first talk about the time you'll save. You'll pick up tips in every session you attend that will improve your productivity. If each of those tips save you even a minute, then attendance at the conference will save you at least thirty minutes a day. Honestly we think you'll save even more time, but we'll try to be conservative. Even with that conservative estimate, you'll be saving over ten hours a month. You can either enjoy more free time or produce more jobs in those ten hours and make more money.

The real question you need to ask yourself is how much money you will lose by not attending the conference?

Most likely, the conference can also be a tax deductible expense so check with your accountant.

Why Should You Attend CorelDRAW Unleashed User Conference 2008?

A Conference Just for Users

Do you use CorelDRAW to create artwork? Do you sublimate artwork onto products? Do you engrave materials? Do you make signage? Do you edit photos? Do you layout brochures? Do you digitize artwork for embroidery? If CorelDRAW is the software of choice (which it should be!) for your business or work environment, then you should attend the CorelDRAW Unleashed User Conference 2008!

The CorelDRAW Unleashed User Conference is dedicated to those who make their living using Corel's graphics products—CorelDRAW, Wilcom DecoStudio, Corel PHOTO-PAINT and Corel DESIGNER.

The end-users who join us at CorelDRAW Unleashed User Conference 2008 will enjoy a fresh new approach, focused on topics that affect you. If you are one of the 250 to secure a seat at this conference, you will be watching the true experts in the user community. You will be watching the most talented graphic artists and designers make magic before your eyes.

The CorelDRAW Unleashed User Conference 2008 has been created to be the ultimate educational conference for CorelDRAW Graphics Suite users.

The Top Corelians in the world will be at the CorelDRAW Unleashed User Conference as instructors, and all levels of users will be in attendance. Everyone attending will be a big fan of CorelDRAW, so join with other enthusiasts for an unforgettable experience!

General Schedule of Training Sessions and Conference Events

Wednesday, July 9, 2008—Crash Courses

| | | | |
|----------------|---|--|---|
| 10:00am | CorelDRAW Basics (Foster Coburn) | Project Sublimation (John Barker) | Embroidery Basics (Craig Mertens) |
| 1:30pm | Corel PHOTO-PAINT Basics (Foster Coburn) | Project Sublimation Continues (John Barker) | CorelDRAW and the Laser (Robert Hensley) |

Thursday, July 10, 2008

| | CorelDRAW | Corel PHOTO-PAINT | Apparel Shop |
|----------------|---|--|--|
| 8am | Breakfast for all patrons | | |
| 8:30am | Keynote Address: Tony Severenuk, CorelDRAW User Experience Designer Tony's Top Ten New Features in CorelDRAW X4 | | |
| 9:45am | Logo Rebuilding/How to Draw (Jeff Harrison) Jeff shows you the drawing techniques you need for all your projects and puts them to use in recreating logos. | Non-Destructive Image Editing (Rikk Flohr) Learn how to edit images non-destructively and see how PHOTO-PAINT stacks up against Paint Shop Pro and Photoshop in this area. | T-Shirts Outside the Box (John Barker) John will show you ways to decorate a shirt that may seem a little bit out of the ordinary but will definitely makes your shirts stand out from the crowd. |
| 10:45am | Mid-morning break 1:1 Expert Bar Open | | |
| 11:15am | Working with EPS and AI Files (Foster Coburn) Foster shows you how to work with EPS and AI files to get the best results. | The Art of Masking (Hunter Elliott) Hunter gives you the techniques you need to accurately mask your images. | Textile Screen Printing Separations (Richard Reilly) Richard walks you through the separation process by covering document set up, the use of PMS colors for in program separations, and the use of angles and dot patterns. You'll also learn manual separations and key things to remember when separating for t-shirts. |
| 12:15pm | Lunch for all patrons | | |
| 2:00pm | Unleash the Power (Doug Downey) Your creative mind is all that you need for this seminar on how to take your design work to the next level using the basic tools. We don't want you thinking outside the box we want you to design the box! | Color Correction by Numbers (Michael Cervantes) Michael shows you how to correct the color in your images by the numbers. | Multidecoration Made Easy (Craig Mertens) Craig will show you how easy it is "multi-decorate" apparel using CorelDRAW with Wilcom DecoStudio. |
| 3:00pm | Afternoon Break | | |
| 3:30pm | Customizing and Automating CorelDRAW (Jeff Harrison) Jeff shows you how he customizes his CorelDRAW workspace and the macros he uses to make the work fly out of his computer. | Photorealistic Compositing (Nathan Segal) Nathan gives you the techniques for taking photos and turning them into a photorealistic composite. | Hot Effects for Apparel Design (Richard Reilly) Learn to create effects such as a custom brushed metal texture, distress for a weathered look, simple duotones, beveling and embossing of text for a 3D look, a gel chrome look, highlights that sparkle and much more! |
| 4:30pm | Corelian Idol | | |
| 6:30pm | Group dinner outings | | |

| Friday, July 11, 2008 | | | | Photography Field Trip |
|-----------------------|---|--|---|-------------------------------------|
| | CorelDRAW | Corel PHOTO-PAINT | Apparel Shop | |
| 8am | Breakfast for all patrons | | | Photography Field Trip (Rikk Flohr) |
| 8:30am | Keynote Address: Scott Georgeson A Day in the Life of a Designer | | | |
| 9:45am | CorelDRAW Powertips (Jeff Harrison) Jeff shows you the tips that allow him to wow his clients! | Web Graphics (Hunter Elliott) Hunter works through the process of creating high-quality, well-optimized graphics for the Web. | All About the Text Tool (Robert Hensley) Using Artistic and Paragraph text, we'll discuss intermediate to advance techniques for creating layouts for the awards industry. Topics include: setting your text defaults; inserting special characters, using styles, using Fit Text to path, Envelope Tool, importing text and more. | |
| 10:45am | Mid-morning break | | | |
| 11:15am | Graphic Makeover (Doug Downey) Win a graphic makeover! One lucky attendee will receive a free graphics makeover. Doug will show you the way his mind works when attacking a new design and then put it all together using Coreldraw and many of its great features. | Metal Madness (Jeff Harrison) Amazing techniques for creating realistic metallic effects with only CorelDRAW and Corel PHOTO-PAINT. | Getting Photos Ready for Laser Engraving (Robert Hensley) Experienced laser engraver Robert Hensley will offer tips and techniques to laser engrave photographs and other digital images on a variety of substrates. Learn to identify the best photos for laser engraving as well as prepping photos with CorelDRAW and Corel PHOTO-PAINT. | |
| 12:15pm | Lunch for all patrons | | | |
| 2:00pm | Tony's Top Tweaks (Tony Severenuk) Tony Severenuk will unearth some of his favorite little-known tweaks that will help you work even faster in CorelDRAW. | Advanced Masking (Michael Cervantes) Michael shows you how to mask seemingly complex images without anything other than PHOTO-PAINT. | But I'm Not An Artist (Scott Georgeson) The logo re-creation from hell. Scott will demonstrate how he recreated an artist's full color drawing for a 20 foot sign from a tiny business card scan using CorelDRAW and Corel PHOTO-PAINT. | |
| 3:00pm | Afternoon Break | | | |
| 3:30pm | Professional Print Pitfalls (Scott Georgeson) Learn the best techniques to ensure your printer will want to print your project, and how to be sure he gets it right. | Cooking with RAW (Rikk Flohr) Learn how to incorporate RAW photos into your workflow. | Converting Scanned Logos (Foster Coburn) You'll learn a number of techniques for converting scanned logos into high-quality vector logos. | |
| 4:30pm | CorelDRAW Unleashed Expo | | | |
| 6:30pm | Evening Activities | | | |

| Saturday, July 12 | | | |
|--------------------------|---|--|--|
| | CorelDRAW | Corel PHOTO-PAINT | Sign Shop |
| 8am | Breakfast for all patrons | | |
| 8:30am | Keynote Address: John Falsetto, Corel Corporation The World of CorelDRAW | | |
| 9:45am | Tony's Got More Tweaks (Tony Severenuk) Tony Severenuk will unearth some of his favorite little-known tweaks that will help you work even faster in CorelDRAW. | Building and Using Textures (Nathan Segal) Learn the techniques to build and use your own textures in Corel PHOTO-PAINT. | The Sign of Things to Come (Doug Downey) Doug will explain his use of type and color for signs and poster designs. This seminar will help you create a focal point and get head start on clean simple eye appealing design work. |
| 10:45am | Mid-morning break | | |
| 11:15am | Shortcuts to Multi-Page Documents and Magazine Layouts (Scott Georgeson) Scott will show you how to create facing page, multi-page docs. Have you ever wondered how to create a multi-page document that prints on both sides of the page with columns that align in the center for notes. Learn how to use the Object Manager to create master page setups for multi-page docs and see some great design work along the way. | Automating Corel PHOTO-PAINT (Foster Coburn) Learn how you can automate Corel PHOTO-PAINT to save you hours a day. | Vehicle Wrap Design (Doug Downey) Doug will show you a step-by-step process of designing a wrap for vehicle marketing and identification. This design work is becoming the rage of advertising and a new era in business identification. |
| 12:15pm | Lunch for all patrons | | |
| 2:00pm | Encore session | Encore session | Encore session |
| 3:00pm | Final Prize Giveaway and Farewells | | |
| 3:30pm | Conference Ends | | |

Sessions are subject to change.